The Executive Committee of the IEEE NDU Student Branch cordially invites you to its 3rd annual conference entitled:

"Current Trends in Communications in Lebanon"

<u>Time:</u> Saturday, June 02, 2012 from 9:30 – 15:30 Place: NDU, Zouk Mosbeh, Pierre Abou Khater Hall

AGENDA

09:30 -09:45

Welcoming Speech by the Engineering Faculty and Chair of IEEE NDU Student Branch

09:45 - 10:30

"Lebanon ICT Market, Status and Real Potential"

Dr. Imad Hoballah

Acting Chairman and CEO

Telecommunications Regulatory Authority

10:30 - 11:15

"Empowering the Business through Communication and IT"

Mr. Oscar Abou Chaaya

Senior Partner

Procomix

11:15 - 11:30

Coffee break

11:30 - 12:15

"Networked Society"

Ms. Clare Ashamallah

Strategic Marketing Manager, Region Middle East & Africa Ericsson

12:15 - 12:45

"Mobile Broadband in Lebanon"

Mr. Mazen Osta

Network Planning Team Leader

mtctouch

12:45 - 14:00

Lunch break

14:00 - 14:45

"Alfa: Redefining Telecom"

Mr. Frederick Eid and Mr. Johnny Mansour

PS Core & VAS Platform Engineer Sr. CS Core & IN Platform Engineer

Alfa

14:45 - 15:30

"Telemetry Application for Remote Site Monitoring"

Mr. Michel Hawi

President

Contracom